



Official Dedication Program

**For the 56 Miles of Wisconsin's
INTERSTATE ROUTE 94**

Between Eau Claire and Black River Falls in
Eau Claire, Trempealeau and Jackson Counties

THURSDAY, NOVEMBER 9, 1967



Picturesque View Toward Northfield in Jackson County



CTH "EE" INTERCHANGE—where new I-94 joins the previously completed Eau Claire-Hudson section near Elk Mound this interchange provides access to the county trunk and US 12 highways. The motorcade begins its trip here.



STH 37-85 INTERCHANGE—I-94 interchanges with STH 37-85 from Mondovi and Durand in this area near the southwest corner of Eau Claire (at right). The new I-94 structure spanning the Chippewa River is in the background.



US 53 INTERCHANGE—located just off the southeast corner of Eau Claire (in background) this full cloverleaf joins the curving section of I-94 with US 53, a new freeway to Eau Claire and a principal route between La Crosse and northern Wisconsin.



THE FOSTER INTERCHANGE—this connects I-94 with CTH "HH" in Eau Claire county. It is a typical interchange construction for rural areas (view from south to north, with Foster and US 53 visible at left).

INFORMATION EAU CLAIRE - BLACK RIVER FALLS

THIS NEW, 56-MILE SECTION extends the Wisconsin Interstate to a total of 380 miles under traffic today. The authorized Interstate of 458 miles for Wisconsin is now 83 per cent complete.

From the west, motorists may now travel on 114 miles of completed Interstate from the Minnesota state line to Black River Falls. Easterly they may travel on I-94 from Tomah to Madison and thence on I-94 and I-894 through Milwaukee to the Illinois state line near

Kenosha. Or they may use the new section of I-94 between the Wisconsin-Illinois state line near Beloit to connect with other freeways of the state in the western areas and to the East.

By the fall of 1968, the remaining section of I-94 between Tomah and Beloit will be complete.

Total cost of the 56-mile section is nearly \$40

GREETINGS from Governor Knowles

IT IS WITH DEEP REGRET that I cannot be with you today to help you dedicate the new Black River Falls-Eau Claire section of Interstate 94.

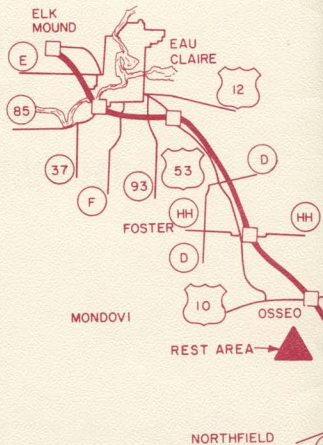
On this day, however, I am traveling abroad on a trade mission. It is my hope that this mission will—like the highway you dedicate—bring increased economic opportunity to the businesses and industries of our State.

I commend you to the capable hands of Lt. Gov. Jack B. Olson who, as the acting governor of Wisconsin in my absence, is fully authorized to speak in my behalf.

Greater ease, convenience and safety of travel are the assured results of the completion of this highway, and of the others coming into being as the product of our Wisconsin road-building enterprise.

We may all stand taller, prouder and even more confident today of constantly improving social and economic opportunities in Wisconsin as the result of this and similar developments.

WARREN P. KNOWLES
Governor
The State of Wisconsin



A MESSAGE from your State Highway Commissioners

WE, THE STATE HIGHWAY COMMISSIONERS of the Wisconsin Division of Highways, are professionally and personally proud to participate in the dedication of this 56-mile section of Interstate Highway 94.

Professionally, we point with pride to the careful engineering, quality workmanship and functional beauty of the highway being dedicated today. This section of Interstate—like many of the previously dedicated sections—will rate among the most scenic routes in the nation, blending as it does into this Wonderful Wisconsin area.

Similarly, we are proud of available highway user funds for the safe, adequate and serve all areas of the state.

As individuals, we personally support this highway—and other of our state for improved business as do you, that when any part prove its status, all of us share the benefits.

ABOUT THE SECTION OF INTERSTATE HIGHWAY 94

90 from Madison to the
t. Both routes then con-
tollways to various Mid-
tern Seaboard.

It is expected that the re-
green Black River Falls and

le Eau Claire-Black River
fill, including engineer-

ing, right of way, base course, concrete or bituminous
paving, structures, marking and signing.

This new section represents the culmination of
construction started Oct. 26, 1964 on Chippewa River
structures near Eau Claire. There have been more than
75 individual contracts involving more than 25 indi-
vidual contractors ranging from construction costing
as little as \$6,100 for well drilling in a safety rest
area to \$1.8 million for final surfacing of the 8.2-mile
section between Northfield and Hixton.

PRIME CONTRACTORS

L. G. Arnold, Inc., Eau Claire
Barton Contracting Co., Osseo, Minn.
Century Fence Co., Waukesha
Duffek Sand & Gravel, Inc., Antigo
Hammersley Const. Co., Inc., Madison
Hedrich Const. Co., Inc., Chilton
Hoffman Const. Co., Black River Falls
Janesville Const. Co., Janesville
P. C. Kaiser Const. Co., Portage
Kluck Const. Co., Stevens Point
Koshak Const. Co., Inc., Park Falls
Ed Kraemer & Sons, Inc., Plain
Lets Const. Co., Eagle
F. F. Mengel Co., Wisconsin Rapids
National Advertising Co., Bedford Park, Ill.
Nelson Const. Co., Black River Falls
Arthur Overgaard Co., Elroy
Pagel Const. Co., Inc., Almond
The Parker Co., Appleton
Pertzsch Const. Co., Inc. and
I. H. Pertzsch, Onalaska
James Peterson Sons, Inc., Medford
Plautz Brothers, Inc., Willard
Henry F. Radant, Inc., Eau Claire
F. C. Raemisch & Son, Inc. and
Gerald J. Raemisch, Waunakee
Raemisch Const. Co., Middleton
E. Sperling & Sons, Iron Ridge
G. A. Watson, Barneveld



of the professional management
which is emphasized in this ad-
vantage of highways which reach

ally appreciate the opportunity
like it—help open to the people
ss and social progress. We know,
of our state's population can im-
he improvement in proportion-

To the local, county and federal officials; to citizens at
large, and to the construction industry which cooperated cap-
ably...we express our sincere appreciation for making this pro-
ject possible. We are exceedingly pleased to join with you in ob-
serving this historic event.

W. R. REDMOND, Chairman
O. BINNEY, Vice Chairman
V. L. FIEDLER, Secretary



OSSEO INTERCHANGE—east of Osseo in Trem-
pealeau county, I-94 interchanges with the estab-
lished east-west route, US 10, and north-south
STH 27. This view from south to north shows
also how the Interstate median is varied for safety
and scenic effect.



NORTHFIELD INTERCHANGE—near Northfield
in Jackson county, I-94 joins with STH 121 at an
interchange especially designed to conform with
the terrain. Note the grand sweep of highway just
to the northwest.



HIXTON INTERCHANGE—this interchange be-
tween I-94 and STH 95 again emphasizes the in-
dividual considerations Wisconsin designers give to
an area's specific needs and generally conform to
existing land usage, such as the railroad in the
foreground.



BLACK RIVER FALLS INTERCHANGE—finally
the motorcade ends at this temporary terminus
of I-94 where it interchanges with US 12 (bottom
to top). I-94 will proceed through this interchange
to Tomah by the fall of 1968.

The Dedication Program

MASTER OF CEREMONIES

William R. Redmond, Chairman, Wisconsin State Highway Commission

FEATURED SPEAKER

The Honorable Jack B. Olson, Lieutenant Governor of Wisconsin

9:30 A.M. I-94 INTERCHANGE WITH CTH "EE"—SALUTE TO HIGHWAY PROGRESS

Our National Anthem—Elk Mound High School Band

Invocation—Rev. Glenn O. Kohlhepp, Trinity Evangelical United Brethren Church

Welcome and Introductions—President Leonard Meyer, Village of Elk Mound

Honored Guests—Mrs. G. H. Bakke, representing Secretary of Transportation

James L. Karns, Administrator, Division of Motor Vehicles

Introductions by Mr. Redmond

Remarks by Governor Olson

Ribbon-Cutting with 4-H Queen, Miss Georgia Ann Ausman

I-94 AT STH 37-85—GATEWAY TO THE MISSISSIPPI VALLEY

Music by Mondovi High School Pep Band

Welcome and Introductions—Charles Williamson, Committee Co-Chairman

Honored Guests—Assemblyman Wilmer R. Waters of Eau Claire

R. H. Paddock, Wisconsin Division Engineer, U.S. Bureau of Public Roads

Ribbon-Cutting with "Friendship Days" Queen and Attendants

I-94 AT USH 53—THE COUNTRY THAT SMILES FOR MILES AND MILES

Music, Colors and Indianhead Country Displays

Welcome and Introductions—Leo Howard, President, Chamber of Commerce of Eau Claire

Honored Guests—W. J. Burmeister, State Highway Engineer, and

Nine District Engineers, State Division of Highways

Ribbon-Cutting with 1967 Indianhead Princess, Mary Quagon

I-94 AT CTH "HH"—WELCOME TO FOSTER' A DAIRYING COMMUNITY

Music by Fall Creek and Augusta High School Bands

Welcome and Introductions—Edgar Shong, Chairman, Town of Otter Creek

Honored Guests—Assemblyman Louis V. Mato of Fairchild

B. O. Binney, Vice Chairman, State Highway Commission

Ribbon-Cutting and Special Displays Featuring Dairy Products

I-94 AT USH 10-STH 27—GATEWAY TO INDIANHEAD COUNTRY

Music by Eleva, Strum, Fairchild and Osseo High School Bands

Ceremonial Colors by American Legion Post

Dedication Prayers—Rev. Leroy A. Johnsrud, Rev. E. F. Puhlman

Welcome—Mayor J. H. Smith

Introductions—Attorney Richard Galings

Honored Guests—State Senator Raymond C. Johnson of Eau Claire

Maj. Gen. Ralph J. Olson, Dept. of Military Affairs

EASTBOUND SAFETY REST AREA—Lunch-time stop for Coffee, Doughnuts, Displays

I-94 AT STH 121—WELCOME TO THE SCENIC HILLS OF NORTHFIELD

Music by Whitehall High School Band; Square Dance by 4-H Club

Colors by American Legion Post of Whitehall

Welcome and Introductions—Louis D. Primus, Chairman, Jackson County Board

Honored Guests—The Jackson County Board of Supervisors

Ribbon-Cutting with Special Homemaker Participation

I-94 AT STH 95-27—THE CROSSROADS OF WEST CENTRAL WISCONSIN

Music by Alma Center, Blair and Taylor High School Bands

Colors by Legion Posts of Alma Center, Blair and Merrillan

Dedication Prayer—Rev. W. H. Winkler, Taylor Lutheran Church

Welcome—President Sidney Jensen of Hixton

Introductions—Verne Bamberg

Honored Guests—Assemblyman John Radcliffe of Strum

V. L. Fiedler, Secretary, State Highway Commission

Ribbon-Cutting with Queens from Alma Center and Blair

I-94 AT USH 12—WELCOME TO BLACK RIVER COUNTRY

Music by Black River Falls High School Band

Colors by American Legion Post;

Welcome—Miss Jackson County;

Introductions—Thomas Mills

Honored Guests—Wisconsin Road Builders Association

"Red Shirt Days" Special—2,000 Venison-burgers

Winnabago Indian Dancers



LT. GOVERNOR JACK B. OLSON